



ROAD MATTERS

THE MONTHLY NEWSLETTER

PROVIDING COMMUNITY EDUCATION THAT CREATES RESPONSIBLE ROAD USERS AND SAFER COMMUNITIES.

From attending and promoting Drive It Home at our first official event at this year's Workplace Health & Safety Show, to handing out almost 1,000 candles at Bondi Markets for World Day of Remembrance, and receiving a massive amount of interaction on our socials, 2023 has been an amazing year! We thank all of you for your support and help in furthering road safety!

A MESSAGE FROM OUR CEO

Dear Readers,

As we draw the curtain on another year, I want to take this opportunity to extend my heartfelt wishes to each of you for a joyful and peaceful holiday season and a prosperous New Year. The end of the year is a time for reflection, celebration, and hope. It's a period where we cherish moments with our loved ones, reflect on our achievements, and set our sights on new horizons.



However, amidst the festivities, it's crucial to address an important topic that is close to our hearts at Road Sense Australia – road safety during the holiday season. This time of year witnesses an increase in road travel as many of us venture out to celebrate with family and friends. Unfortunately, this often corresponds with a rise in road crashes.

This stark reality underscores the need for heightened awareness and caution while driving during this period. Factors such as increased alcohol consumption, fatigue from long travels, and the general hustle and bustle of the season contribute significantly to the risks of being involved in a crash.

As we celebrate this festive season, I urge each of you to remain vigilant and make road safety a priority. Plan your trips carefully, take regular breaks to avoid fatigue, and most importantly, if you plan to drink, plan not to drive, and remember to designate a safe driver or arrange alternative transport.

Let's work together to ensure that this holiday season is remembered for joyous occasions and not marred by preventable tragedies. Your commitment to road safety is invaluable, and together, we can make a difference.

Thank you for your ongoing support and dedication to road safety. May the holiday season bring you happiness, health, and safe travels.



Warm regards,

Michael Fitzgibbins

CEO, Road Sense Australia

happy holidays! from the team at
Road Sense Australia!



WHAT'S ON NEXT MONTH?

January is typically the time for resolutions and self-reflection. Over the past year, Australia has witnessed a dramatic increase in avoidable road crashes, leading to numerous fatalities.

Let's think about what we can do to make our journeys in 2024 safer, which will in turn benefit our family, friends & local communities.



MONTHLY ROAD FACT

DID YOU KNOW?

The first breathalyser that was able to be used roadside was developed in 1931 and was called the "Drunkometer". It relied on a colour-changing chemical reaction to determine the level of alcohol present in someone's breath.

What year do you think Random Breath Testing began in NSW?

- a) 1949
- b) 1955
- c) 1968
- d) 1976



ANSWER: C

TRAFFIC OFFENDER INTERVENTION PROGRAM

ONE-DAY \$180 BEHAVIOURAL CHANGE PROGRAM

BOOK TOIP HERE

DRIVE IT HOME

WHS PROGRAM FOR OCCUPATIONAL DRIVERS

FIND OUT MORE

ALWAYS KEEP A SAFE DISTANCE FROM THE VEHICLE IN FRONT OF YOU

ROAD TIP OF THE MONTH

Keeping a three-second distance from the car in front of you is as easy as counting 1, 2, 3!

When the car in front of you passes a static landmark, such as a tree, pole, or parked car, count out three seconds. If you're maintaining a safe distance, you should pass the same landmark at the three-second count.



KEY DATES + EVENTS TO REMEMBER

1st: New Year's Day



26th:

International Day of Clean Energy



24th: International Day of Education

Don't forget to have a plan B when travelling this holiday!



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