



ROAD MATTERS

THE MONTHLY NEWSLETTER

PROVIDING COMMUNITY EDUCATION THAT CREATES RESPONSIBLE ROAD USERS AND SAFER COMMUNITIES.

THIS MONTH: The Statistics from 2024

We started the year by looking back at the one that was, comparing our road safety statistics, and hopefully learning something from them.

Unfortunately, our overall road deaths increased again to 1,300 compared to 2023's 1,258 deaths according to BITRE. This is a 3.3% increase (the population growth for that period was about 2.1% the ABS), and continues the trend seen since 2021.

Only three of our states and territories had a decrease in the number of road deaths. SA had the largest reduction of 22.2%, however this is an 28.2% increase compared to their 2022 road fatalities. Further, the ACT had the largest increase of 175.0% jumping from four to 11 deaths, this is the second-highest number of road deaths the ACT has seen since 2015.



While these aren't the results we would have liked, this and other information collected helps us better understand what may or may not be working to improve road safety and further helps guide our efforts.



EMPOWERING SAFER ROADS FOR EVERYONE

We understand that road safety is everyone's responsibility. Last year, we re-launched our **Drive It Home** program — a flexible program designed for occupational drivers.

- Whether you're an employee, apprentice, or employer, this program helps you:
- Understand the factors behind dangerous driving.
 - Learn the risks and responsibilities of being on the road.
 - Gain practical strategies to stay safe and prevent crashes.

If you're an employer, this program can become essential to your WHS strategy. Contact us today for more details, and mention that you heard about this opportunity in our newsletter to receive a special offer for implementing the course in your company.

- 👉 Learn more [HERE](#)
- 📺 Watch our video about Drive It Home [HERE](#)

WHAT'S ON NEXT MONTH?

February is about one of the Fatal Five Factors — fatigue.

We believe fatigue is one of the most ignored and misunderstood issues behind the wheel... because "come on, I'm just tired right, how dangerous could it really be?"



We will be exploring what fatigue means, why it's an issue, and will be looking at some of the key statistics that highlight the problem.

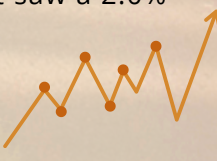
MONTHLY ROAD FACT

DID YOU KNOW?

We all know that last year's road fatality statistics increased compared to 2023 pretty much across the board, however, there were two road user types that saw a decrease in their fatalities, one of which is drivers.

What is the other type of road user that saw a 2.0% decrease in their road fatalities?

- A) Passengers
- B) Cyclists
- C) Motorcyclists
- D) Pedestrians



ANSWER : A

TRAFFIC OFFENDER INTERVENTION PROGRAM

ONE-DAY \$185 BEHAVIOURAL CHANGE PROGRAM

BOOK TOIP HERE

UV STILL RADIATES THROUGH VEHICLE WINDOWS

ROAD TIP OF THE MONTH

It is true that vehicle windows (tinted or untinted) do block a good amount of UV rays, however, they do not block them all. Regardless of your window type, it's important to remember that driving in your car still exposes you to UV rays and you need to take appropriate measures to further reduce your exposure. Utilising sunblock and full-coverage clothing is the best method to help decrease your risk of skin cancer.

Remember just because you are in your vehicle, it doesn't mean you still aren't at risk.



KEY DATES • EVENTS TO REMEMBER

11th International Day of Women and Girls in Science

14th Valentine's Day

13th World Radio Day

17th NSW Bus Safety Week

20th World Day of Social Justice



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