



# ROAD MATTERS

## THE MONTHLY NEWSLETTER

PROVIDING COMMUNITY EDUCATION THAT CREATES RESPONSIBLE ROAD USERS AND SAFER COMMUNITIES.



### THIS MONTH: Alternative Transport

This month, we focused on alternative transport and the dangers cyclists, pedestrians and the like face on shared roads. Referred to as vulnerable road users, those who choose to take alternative transport modes often have less protection than those who drive or travel in vehicles.

Research from the Australian Automobile Association highlights that in the 12 months to June 2024 alone, of the 1,310 fatalities on Australian roads, 12.6% were pedestrians, 21.1% were motorcyclists, and 2.6% were cyclists. This is equivalent to 165 pedestrian deaths, 277 motorcyclist deaths, and 34 cyclist deaths.

In terms of public transport, between 2016-2023, there was an average of 178 fatalities per year across the Australian heavy rail network. In the 12 months to September 2024, there were additionally 16 road deaths involving buses.

No matter how you travel or how frequently you use alternative transport methods, always remember the part you play in keeping yourselves and other road users safe. Whilst vulnerable road users have a responsibility to remain visible and follow the road rules, drivers too have the responsibility to remain alert and give way where necessary.



### WORKPLACE ROAD SAFETY

Drive It Home Just Got Even Better!

We're excited to introduce Block 2 – Vehicle Operation & Communication Skills. The 3 modules are in addition to our Drive It Home program! This new block offers complementary modules for both employees and managers, helping to build safer and more confident drivers.

What's Included?

- ✓ Country & Highway Driving
- ✓ Vehicle Loads & Dynamics
- ✓ Effective Communication & Teamwork in Road Safety

Available in Virtual Classroom (up to 3 hours) or Self-Paced Online (approx. 2 hours).

This upgrade makes Drive It Home an even more powerful tool for workplace driver safety. Plus, it can be easily integrated into your staff induction or ongoing WHS training.

LEARN MORE & SIGN UP FOR YOUR FREE DRIVE IT HOME SAMPLE TODAY

CHECK OUT THE DRIVE IT HOME VIDEO!

### WHAT'S ON NEXT MONTH?

This April, we're focusing on the dangers of distracted driving! It's one of the Five Fatal Factors contributing to most road incidents.

While mobile phones might be the first distraction to come to mind, but they can also include passengers, hands-free calls, music, and even billboards.

How do you stay focused behind the wheel?

Share your tips by commenting on our Distracted Driving posts throughout April!



### MONTHLY ROAD FACT

DID YOU KNOW?



The Australian Carwash Association regularly conducts research into car owners and leasers within Australia to get a better idea of what their consumers want. The most recent one was completed in 2023 and found a number of interesting facts. For example, 3% of us wash our car about once a year, while 5% do so at least once a week.

What percentage of Australians only have their car washed at car washes?

- A) 8%      B) 14%  
C) 29%      D) 24%

ANSWER : C

### TRAFFIC OFFENDER INTERVENTION PROGRAM

ONE-DAY \$185 BEHAVIOURAL CHANGE PROGRAM

BOOK TOIP HERE

### COURTESY IS MORE THAN JUST BEING POLITE

### ROAD TIP OF THE MONTH

Having a little extra courtesy and kindness behind the wheel can be a helpful tool to reduce the risks of a collision. Part of this is being aware of those around you and what they may need, for example, if you see a car up ahead consistently turning their blinker on and off for your lane, you may be able to create some space for them to merge over, potentially preventing them from deciding to make an unsafe maneuver later.

While their actions may not be correct, being understanding that not everyone is on top of their game can help keep the roads safer.

#### APRIL 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

April: Distracted Driving Month

#### KEY DATES • EVENTS TO REMEMBER

7th World Health Day

21st World Creativity & Innovation Day

18th Good Friday

22nd International Mother Earth Day

19th Easter Long Weekend

25th ANZAC Day

28th Workers' Memorial Day  
World Day for Safety & Health at Work

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